



CAREER KICKSTARTER

**Media Industry
Speed Networking**

**Friday, March 20
10 a.m. - 1 p.m.
Union 314**

**Talk one-on-one
with a Media Pro**

**10:00 a.m. - Industry Pros Panel
11:00 a.m. - Speed Networking**

**Open to all MRTS & CBCM
Students!**

Free Snacks!

Radio

Television

Sales & Marketing

Game studies

Film

Production

News

Media Law

No Registration Needed to Attend

Dallas Cowboys Football Club (Table 1)

Justin Brumit *

Event Presentation Manager



Justin is the Event Presentation Manager for the Dallas Cowboys. He produces, coordinates, and crews live events at the Dallas Cowboys headquarters in Frisco and AT&T Stadium in Arlington. Justin is a 2016 graduate of the Media Arts Department and former nTV sports director.

Matt Fields *

Senior Broadcast AV Technician



Matt is a 2014 graduate of the University of North Texas and former Operations and Field Production Manager at nTV. He interned with the Dallas Cowboys before working as a video producer with the Texas Legends (NBA G League affiliate for the Dallas Mavericks). Matt has now worked as a broadcast engineer with the Dallas Cowboys for six years.

Mario Perez *

Broadcast Engineering Manager

Mario Peres is an RTVF major who began building his career through hands on experience at UNT, volunteering with nTV and broadcasting news and traffic for the KNTU radio station. During his senior year, he secured an Event Presentation internship with the Dallas Cowboys. The networking and experience he gained there eventually led to a full-time position at the team's headquarters in Frisco in 2017. Nearly nine years later, Mario now serves as the Broadcast Engineering Department Manager, overseeing event presentation, engineering, and production initiatives for the entire facility.



WFAA Media (TEGNA) (Table 2)

Ryan Wood

Director of Community Impact



How do you turn storytelling into service? That's the challenge Ryan Wood takes on every day as Director of Community Impact at WFAA in Dallas. Since 2023, he's led community outreach and philanthropic efforts for the station including the station's long-time holiday toy drive and disaster relief initiatives. In 2025, Ryan led a nationwide campaign that raised more than \$1 million for Central Texas flooding relief. Ryan blends editorial insight with a heart for service to ensure WFAA's platform is used for real, lasting impact.

Sandra Turner *

Coordinating Producer



Sandra Turner is a Coordinating Producer entering her 27th year at WFAA where she has won four Lone Star EMMY Awards and a National Edward R. Murrow Award for Breaking News. She's a proud North Texan, growing up in Richardson before graduating from the University of North Texas with a Bachelor's Degree in Broadcast Journalism. That led to just one year in Amarillo before making her way back to Dallas and WFAA where she produces newscasts & specials, as well as trains producers and oversee the Internship Program. Sandra also is a member of the Lone Star EMMY Board of Directors and longtime PTA volunteer and Life Achievement honoree with a passion for helping the next generation.

WRR Classical 101.1 (Table 3)

Amy Bishop *

*Director of Marketing & Promotions &
On-Air Host of "At Work With Amy"*



Amy Bishop not only wears the hat as WRR's midday host, but also as the marketing manager. Prior to returning to Dallas, Amy was the arts and culture beat reporter for Houston's NPR affiliate and announcer at the former classical music radio station. As an award winning journalist, her stories could often be heard statewide and nationally on *Texas Standard* and NPR's *Here & Now*.

She started her career in radio at the age of 19 as a student DJ for KNTU at UNT, eventually working her way up to the Program Director position by her senior year. Prior to leaving for a job in Houston in 2012, she was WRR's midday host and earned a spot on the City of Dallas' Wall of Honor for two years in a row. She is thrilled that things have come full circle by having the opportunity to share her love of classical music with WRR's listeners.

Service Broadcasting Corp. (Table 3)

★ **Kevin Jenkins (PANEL MODERATOR)**

Executive Vice President of Corporate Sales

Kevin D. Jenkins is Executive Vice President of Corporate Sales for Service Broadcasting's leading radio stations KKDA-FM and KRNB-FM which serve the African American market segment of Dallas-Ft. Worth. With over 35 years of marketing and advertising sales experience in minority markets, Kevin is able to connect clients to the fastest growing market segment and its buying power. African-Americans, Asian-Americans, and Latinos have seen the largest percentage increases in buying power in the last two decades. Embracing multicultural marketing with a nuanced and culturally sensitive approach is something for which Kevin advocates passionately.



After majoring in Marketing & Communications at Columbia College in Chicago, Kevin held positions at top agencies Tatham-Laird & Kudner & Burrell Advertising where he handled African American marketing for the blue chip accounts including Coca Cola, Ford, & McDonald's. Kevin is also on the Media Arts Executive Board for UNT.

YMCA of Metropolitan Dallas (Table 4)

La Shae Leonard *

Associate Vice President of Communications



La Shae Leonard is a dynamic communications executive and emerging nonprofit leader with more than a decade of experience shaping brand strategy, storytelling, and engagement for one of the nation's largest and most trusted nonprofit organizations, the YMCA. As a military child, La Shae developed an early appreciation for adaptability, belonging, and community values that continue to anchor her leadership approach and professional journey.

She currently serves as Associate Vice President of Communications for the YMCA of Metropolitan Dallas, where she leads digital media, email communications, and content creation, public relations, corporate events, and integrated nonprofit communications across the organization. Her work focuses on translating mission into impact, strengthening brand relevance, and building meaningful connections with members, donors, and community stakeholders. She has also served as editor and producer of the CAUSENETIC podcast, amplifying purpose driven stories and thought leadership.

Varsha Sareen *

Strategic Marketing & Communications



Varsha Sareen is a strategic marketing and communications professional with a passion for storytelling, community connection, and purposeful engagement. She has ten years of communications and marketing experience in local government, healthcare, and non-profit sectors and has led communication and marketing strategies for cities like Farmers Branch, McKinney, and Southlake, and for organizations like BayMark Health Services and the YMCA of Metropolitan Dallas. With an MBA in Marketing from the University of North Texas and BS in Psychology from the University of Texas in Arlington, Varsha combines creativity with strategy to build meaningful connections between organizations and their audiences.

Outside of work, she enjoys staying active with workouts and hikes, experimenting in the kitchen with new recipes and unwinding by building LEGO sets.

Gray Communications (Table 5)

Joe Terrell *

KLTV News Director



Joe Terrell is News Director for KLTV in Tyler, TX and KTRE in Lufkin. A proud UNT graduate, Joe has been working in local news for 34 years with stops in Shreveport, Evansville and Tyler. Joe was a KLTV Evening Anchor and Assistant News Director for many years before becoming News Director seven years ago. Joe is a former NTTV anchor and hosted a magazine program called NT Scene. KLTV is affectionately known as “UNT East” due to the fact so many UNT grads are employed there. The latest count has 16 UNT alumni working in News at KLTV!

Matt Griffin

KXII News Director

Matt Griffin has served as News Director at KXII 12, the top-rated Gray Local Media-owned station in Sherman, Texas, since 2012. Prior to that, Matt served as both Assignments and Web Director at KXII 12, where he has worked since 2007.



During his tenure, KXII 12 has won scores of AP and Broadcast Association Awards in Texas and Oklahoma, including Overall Excellence among small market stations the past two years. In 2024, KXII 12 won its first regional Edward R. Murrow Award in almost 20 years for Excellence in Diversity, Equity, and Inclusion.

Matt worked and interned at The Austin American-Statesman and wrote for student newspaper The Daily Texan while attending the University of Texas at Austin, where he graduated with a B.S. in Radio-Television-Film.

When not at work, Matt enjoys spending time outdoors with his wife and two young children.

NewsNation & Hershey Creative (Table 6)

☆**David Hershey**

NewsNation Creative Director

David is a 30-time Emmy award-winning branding and creative professional. He's an accomplished Director, Producer, Editor, Writer and overall creative problem-solver of over 30 years and currently serves as a Creative Director for NewsNation, a national cable news channel. Previously, he was the Vice-President of Creative Services for the CBS Television stations in Dallas-Fort Worth for nearly 20 years.



He's also created network creative for various national brands. When he's not working, you'll probably find him driving his 1977 'Bandit' style Pontiac Trans AM down a back road here in Texas and spending time with his family.

Hershey Creative (Table 6)

Lori Hershey

Vice President



Lori has a master's degree in media studies from Arkansas State University where she is also an adjunct teaching online. She is an experienced editor, TV reporter/anchor, and freelance TV writer.

Freelance Voice Actor (Table 7)
Jenna Birmingham

Jenna Birmingham is a powerhouse in voiceover and commercial production, bringing award-winning talent, precision, and passion to every project. With a career spanning nearly two decades, her voice has resonated across thousands of radio and television commercials, streaming services, corporate videos, station imaging, and beyond. Currently a full-time Commercial Producer and Voiceover with Audacy and simultaneously having her own freelance Voiceover business, it's safe to say that Jenna is fully immersed in living her passion.



Her talent has earned her numerous accolades and industry recognition, including: Finalist for Best New Voice at the Voicey Awards (2008), Female Voice of the Year at Eleven One Voice Awards (2021), & MarCom Award Winner for Audio/Radio Commercial Production (2023).

Aviation Cinemas | Texas Film Gear (Table 8)

Barak Epstein *
Filmmaker & Producer



Barak Epstein, born in Dallas Texas, is a key player in the city's independent film scene. A filmmaker, producer, and actor, he's known for quirky projects like Prison-a-Go-Go! (2003) and Blood on the Highway (2008). As co-owner of Aviation Cinemas, he's revitalized the historic Texas Theatre since 2010, turning it into a hub for indie cinema and live events. Epstein co-founded the Oak Cliff Film Festival, an annual June event spotlighting bold films, and serves on boards like the Texas Motion Picture Alliance. As of March 7, 2025, he

remains a driving force in Dallas creative community.

Texas Theater Partner | Oak Cliff Film Festival (Table 8)

☆Ashton Campbell *
Executive Producer/Director

Ashton Campbell, based in Dallas, Texas, is a seasoned filmmaker and the founder of Three 7 Media (also known as Three Seven Media). With over 15 years of experience in producing, directing, and editing, he has crafted thousands of film frames, translating to billions of visual "words" through his work. A Dallas native, Campbell specializes in documentary style storytelling, letting his projects—viewable on threesevenmedia.com—speak for themselves. As of March 7, 2025, he continues to lead Three 7 Media, delivering impactful content that resonates with audiences and clients alike.



Talented Friends INC | Aviation Cinemas (Table 8)

Jason Reimer
Creative Director



Jason Reimer is a musician, filmmaker, and producer based in Dallas, Texas. After moving to Texas from Chicago, he began his career composing music for films like the Academy Award-winning student comedy Jesus Henry Christ (2003) and later directed music videos for

artists like Baptist Generals and Sarah Jaffe. In 2010, he co-founded Aviation Cinemas, reopening the historic Texas Theatre in Oak Cliff, where he serves as Creative Director. Reimer also co-founded the Oak Cliff Film Festival, an annual June event celebrating indie cinema and Talented Friends INC a creative agency responsible for the recent re-launch of the Fine Arts theater in Denton Texas and branding and marketing of Texas Theatre in Oak Cliff.

Nexstar (Table 9)

☆Austin Kellerman *
Vice President of Digital Content

Austin works each day to be an innovative, energetic, and optimistic content leader in the digital space. As the Vice President of Local Digital Content Strategy for Nexstar Media Group, Austin works with more than 200 television stations across the country to build localized strategies, implement best practices, and create high-performing content that can be shared across the company.



A fun fact about Austin is that he got his start in digital and television through professional wrestling. While most college students spent the weekends partying on campus, he drove his Toyota Corolla across Texas to work in independent wrestling in whatever capacity he could. He wrote, edited, produced, marketed, promoted, and performed in dozens of shows over 4 years.

AMS Pictures (Table 10)

Andrew Rye *

Director of Video Production



Andrew dabbled in TV commercials and adapting Japanese anime to English before landing at AMS in 2010. A graduate of UNT's RTVF program, he started as the Scheduling Coordinator for AMS and worked his way up to lead the studios division.

Bret Harrell

Chief Operating Officer

Bret Harrell began his career at AMS in 1997. He began working in the production department running Chyron graphics and as a director / technical director for live programs. Today Bret oversees all operational aspects of AMS, including Accounting, HR, and IT.



Jake Pickle *

Video & IT Engineer



Jake is the Technology Manager at AMS Pictures. He is responsible for the oversight of IT, video, and technical systems across the facility. Jake plays a critical part in managing day to day technical operations of AMS by implementing practical solutions to enhance operations and managing team members who maintain and support these systems.

Cinemastory Productions (Table 11)

Christina Flygstad

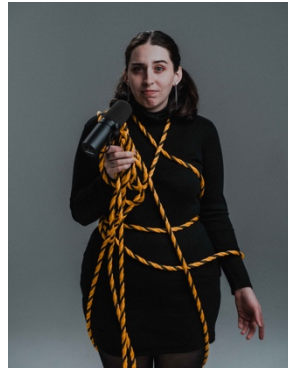
Producer

Christina is a 22x Telly Award-Winning Video Producer with expertise in corporate marketing and creative video production. She began her career in the fast-paced news industry as a Video Editor, quickly advancing to Writer and then Producer. Transitioning to the marketing field, Christina combined her storytelling skills with strategic branding, evolving into a dynamic Creative Producer. With a proven track record of delivering impactful content, she continues to create compelling videos that resonate with audiences and drive results.



Isabella Tuite *

Associate Producer



Isabella is a 2023 UNT graduate where she majored in Media Arts. She joined CinemaStory as a Production Intern, and through dedication and growth, has since taken on various roles within the team including Associate Producer, Podcast Producer, Executive Assistant, and Studio Manager. After helping to open CinemaStory's studio in 2024, Isabella has quickly become a key member of our office staff, actively contributing to the growth of the studio and ensuring a positive customer experience for all. Her journey highlights our commitment to fostering new talent and creating opportunities for professional growth through our internship program.

Denton Black Film Festival (Table 12)

Harry Eaddy *

Executive Festival Director & Founder



Harry Eaddy is a 35 year business professional in the Tech Industry. He has held a number of roles in leadership at the VP and director level managing high performance teams. He has excelled in individual contributor roles in sales prior to moving into leadership roles. He has won several achievement awards in his field of sales and sales management. Most of his experience as been in the scientific arena working with Energy, Aerospace & Defense, DoD, Media, Financial, Health and Telecommunications companies in the US.

He has been very active in the community and currently is on the UNT Advisory Board for the College of Liberal Arts & Science, Discover Denton Advisory Board and former KERA Board of Directors. He is the president of the Denton African American Scholarship Foundation, Inc (which has awarded over 400,000 dollars to graduating students) and he is the Executive Director of the Denton Black Film Festival Institute including DBFF which had 12,000 attendees in January 2024. DBFFI will be celebrating its 12th year in 2026. He is an avid supporter of the arts and he is involved in several community organizations and his church. Harry holds a BA from Anderson University in Anderson, Indiana and a MBA from the University of North Texas in Denton, Texas. In 2023 he and his wife received an "UNT Outstanding Service Alumni Award".

Linda Eaddy *

Associate Festival Director & Founder

Linda Eaddy is the Associate Director of the Denton Black Film Festival Institute and Director of Film Programming for the Denton Black Film Festival. A proud Texas native, she holds a B.A. in Psychology and an MBA from the University of North Texas. After a career in the airline industry, she has spent over a decade helping shape thoughtful, dynamic programming that champions Black storytellers from around the world. Linda is passionate about the arts, building community, and creating spaces where culture and storytelling connect.



NBC 5 | Dallas-Fort Worth (Table 13)

Michael Gibson Jr.*

Senior Producer, Community Impact



Michael Gibson Jr. is a 3x Lone Star Emmy Award currently serving as Manager of the Community Impact department for both NBC 5 KXAS-TV and Telemundo 39 KXTX-TV in Fort Worth, Texas. In addition to his nearly two decades of media experience, Michael is also an award-winning filmmaker and host of the Avert Your Eyes Podcast, which spotlights North Texas talent.

Born in Montego Bay, Jamaica, and raised in North Texas, Michael graduated from the University of North Texas with a degree in Radio, Television, and Film. Beyond his production work, he is active in the local film community, serving as an emcee for events like Dallas VideoFest's Cat Festival, as well as a judge for the Asian Film Festival of Dallas and the Denton Black Film Festival.

A multifaceted creative, Michael divides his time between producing, podcasting, photography, comedy performances, and filmmaking. His podcast has featured notable guests including comedian Carl LaBove, musicians LeonCarlo and Richard Hennessy, and various actors and filmmakers from the North Texas arts scene.

Moth Eye Creative (Table 14)

Claire DeJarnett *

Creative Director



Claire DeJarnett is a co-founder and co-owner of Moth Eye Creative in Denton, TX. She is a passionate storyteller and creative professional with a prolific background in film production. She works as a Creative Services Manager in the private sector and serves on the Board of Directors for Denton's Thin Line Fest. She received her MFA in Documentary Production from the University of North Texas.

Matt Farmer *

Director of Digital Media

Matt Farmer is a co-founder and co-owner of Moth Eye Creative in Denton, TX. He is an accomplished videographer and creative professional with a background in video editing, audio engineering, and production. Formerly a Senior Video Editor for DFW media companies, he now works as a videographer at the University of North Texas and serves as the Director of Digital Media for Denton's Thin Line Fest.



Thin Line Fest & Pinnacle Live (Table 15)

Josh Butler *

Festival Director & Vice President



Joshua is the co-founder and COO of Falcon Events which follows a new business model for the event industry; one dedicated 100% to online events. He is also the festival director for the Denton Thin Line Fest which is a five-day film, music, and photography festival in Denton, Texas. "I really love producing this festival every year and it's given me a deep appreciation for the power of live events."

Katie Rose Crosswhite

Executive Board Member & Director of Account Management

Katie serves on the Thin Line Fest board as an executive member and is also the director of account management at Pinnacle Live. She is hopelessly devoted to cultivating vibrant company cultures, with an emphasis on employee experience and event coordination. "I'm happiest when I'm cheering for others".



RabbitWorm LLC (Table 16)

Johnathan Paul *

Writer, Director & Producer



Johnathan has been in the industry for more years than he cares to admit. And he rarely admits to working on the projects that he has. These days he just writes, draws, and plans world domination via the absurd and nonsensical. He also likes sandwiches a great deal.

Josh Gilbert

Writer, Director & Producer



Josh does not do bios. It has not been officially confirmed, but there is a good chance he was treated poorly by them as a child.

Chris Young

Sr. Project Manager

He likes technology. It's cool.



IATSE Local 484 (Table 17)

John Garcia *Vice President*



John Garcia is a Houston native who studied electrical engineering at the University of Texas in Dallas. While working at Texas Instruments, he maintained a passion for acting and costuming. Collaborating with the company's onsite studio opened the door to the Texas film community and led to a career shift where his hobby became his profession. Through hard work and dedication, John has contributed to numerous productions including *Cruel Summer*, *Love & Death*, *Mo*, *Young Rock*, *Lioness*, *The Chosen*, and *Landman*, along with multiple

commercials and halftime show performances. His work was recently recognized by the Television Academy as a contributor to the Emmy Award-winning achievement for Outstanding Costumes for 2024's Beyoncé Bowl. A proud member of IATSE Local 484, John currently serves as Vice President for the local.

Eve Butterly *Script Supervisor*

Eve Butterly graduated from the University of Michigan in 1988 with a degree in Communications and Psychology. Eve's Script Supervising credits include season 1 of THE GOOD GUYS, Season 1 of THE CHOSEN, and dayplaying on SALEM, DUSK TILL DAWN, PRISON BREAK, DALLAS (the reboot), QUEEN OF THE SOUTH, 1883, BASS



REEVES and LANDMAN, among many other projects. Eve has taught Script Supervising (remotely) at Columbia College Chicago and South Puget Sound Community College; and has delivered guest lectures and panel discussions at SXSW, KD College, UT Arlington, and MediaTech. She has advised directors such as Jonathan Frakes, Richard Linklater, Tim Matheson, Greg Nicotero, Peter Weller and Jennifer Lynch. Eve directed the feature film LILY IS HERE in 2019 (available on Amazon Prime) and the short film 2SHIPS in 2024 starring her daughter, Julia Boyd, a '23 UNT Theatre Performance graduate.

☆ Brandon Noack* *Local 484 Business Agent*



Starting in the industry over 20 years ago, Brandon Noack was invited to work on a TV show playing a background firefighter and paramedic since he was working as a firefighter and medic in real life. Brandon felt right at home in an environment that was full of organized chaos. Within 2 years he'd left the Fire Department and was working full time as an actor or crew. As he came to realize working behind the camera was his true passion, he started contacting every Special Effects crew member he could to get some time to learn from the professionals.

For over 20 years Brandon has worked in Special Effects, but has also worked as a stunt performer, an Armorer, in Set Dec, in Locations, an AD, Production Coordinator, and even Craft Services. Brandon has found his true calling representing the union crew in Texas and Oklahoma as the Business Agent for IATSE Local 484, fighting for those working under his contracts to get the representation they deserve.

CBS Dallas (Table 18)

Whitney Wilson *Sr. Manager, Human Resources*



Whitney Wilson is the Sr. Manager of Human Resources at CBS Texas, where she's passionate about creating a workplace where everyone can thrive. With more than eight years of HR experience across different industries, she understands that HR isn't just about policies—it's about people. She believes in being a true business partner, ensuring teams feel supported, valued, and set up for success.

Whitney's background blends psychology and business, with a Bachelor's from Arizona State University and a Master's from Azusa Pacific University. This unique combination gives her insight into both the human and strategic sides of work, helping her build environments where teams can do their best. Whether she's guiding leadership, advocating for staff, or shaping company culture, Whitney is committed to making work better for everyone.

Stewart McKenzie *Executive Producer*



Stewart McKenzie just celebrated his 20-year anniversary of working at CBS News Texas. He started as a producer before being promoted to senior producer and his current role as Dayside Executive Producer.

Stewart also coordinates election coverage and oversees the station's political program, "Eye on Politics." Stewart started his journalism career in Ardmore, Oklahoma as a photographer, reporter and bureau chief for the CBS affiliate. His career included stops in Shreveport, Tulsa, Raleigh, and Wichita before coming home to North Texas. Outside of work, Stewart enjoys being active in church and teaching, playing golf and enjoying Texas Rangers baseball with his wife and son.

KTEN Lockwood Broadcasting (Table 19)

Brendan Agans

News Director



Brendan has been in newsrooms for 10 years. He started out as a production assistant at a regional sports network in Houston. He then moved to KTEN to become a weekend sports director and eventually news director. The through line of all these jobs and any role in a newsroom is a love for creating and writing. Brendan works to teach and develop young journalists so they can thrive in Texoma and beyond in their careers.

Kyle Parker

Production Manager

With a decade of experience in television news broadcasting, Kyle brings technical expertise and a passion for delivering timely, compelling stories to viewers. He is skilled in live production, troubleshooting, and ensuring the seamless execution of newscasts. He graduated from Austin College in 2014 with a bachelor's degree in media and has been with KTEN for 10 years.



City of Denton (Table 20)

Matilda Weeden

Economic Development Specialist



Matilda Weeden is an Economic Development Specialist for the City of Denton, focused on business assistance and fostering an entrepreneurial ecosystem. She manages the Film Friendly and Music Friendly certification programs, ensuring Denton remains a creative hub. In this role, Matilda assists productions with location scouting and ensuring that all laws and policies are followed during filming on public property. With connections to business and property owners, the City of Denton is easily able to provide location assistance to filmmakers. Outside of work hours, Matilda can be found reading a book, enjoying Downtown Denton, or cheering on her Baylor Bears.

Kimberly Barroteran

Multimedia Journalist, Marketing & Communication



Kimberly Barroteran is a Multimedia Journalist with the City of Denton, dedicated to informing others of city-wide initiatives, while also highlighting the people and places that make Denton unique. With a degree in Broadcast Communications and a background in TV news, she brings a passion for visual storytelling that fosters connection, inspires action, and keeps residents informed. Her work can be seen across multiple social platforms, bringing these stories directly to the community.

ESPN (Table 21)

☆Whitley Pleasant *

Creative Producer/Sports Broadcaster

Whitley is a Creative Producer on ESPN's Visual Storytelling Strategy & Integration team, bringing together a unique blend of production experience, on-air reporting, and creative operations.

A 2016 graduate of the University of North Texas, she spent nearly five years as a Graphics Operator, Associate Producer, and High School Football Sideline Reporter at Fox Sports Southwest, while also covering the Dallas Mavericks, Dallas Wings, and the Women's Final Four for D210SportsTV.



She joined ESPN in 2021 as an Associate Editorial Graphics Producer and has since grown into a creative focused role shaping workflows and storytelling across the company.

Dallas Stars (Table 22)

Jonathan Maniet *

Manager of Game Presentation



Jonathan is currently a digital content producer and editor for the Dallas Stars, where he shoots, edits, and produces content for the in-arena shows at American Airlines Center, for the Stars social media channels, and for all departments in the organization. Jonathan graduated from the University of North Texas in Spring of 2018 and had the opportunity to pursue his dream of working in the NHL right out of college.

He is also a freelance graphic designer for the Dallas Rattlers, a professional lacrosse team based out of the Ford Center at the Star in Frisco, Texas. There, he develops content for their in-arena show. Previously, Jonathan worked as Brand Manager at North Texas Television, where he created and managed the graphics content on-air, over the social media channels, and the station's website.

Jordan Foreman *

Production Manager

Jordan is currently the production manager for the Dallas Stars where he produces in-arena content for the team. He graduated from the University of North Texas in 2007 and has had an extensive career in sports broadcasting.

His previous roles include Director of New Media for UNT Athletics, Video Production Specialist for the City of Garland, and a freelancer for the Dallas Cowboys.



Lone Star Film Society (Table 23)

Chad Mathews

Festival & Film Society Director



Chad Mathews is a Texas-based filmmaker, writer, and festival director with extensive experience in independent cinema and film community development. He holds a Bachelor of Science in Film/Television/Digital Media from Texas Christian University and began his career in Los Angeles as an actor, later expanding into screenwriting, producing, and festival leadership. Chad co-founded the Hill Country Film

Festival in Fredericksburg, Texas, and currently serves as **Executive Director of the Lone Star Film Festival** in Fort Worth. Under his leadership, the festival has become a leading destination for filmmakers, industry professionals, and cinema enthusiasts, while supporting film education and community engagement in the region.

Alford Media (Table 24)

☆Daryl Barnard

Video Service Manager

Daryl Barnard has been the Video Service Manager since March 2022. With over 30 years in Broadcast and Corporate event video, Daryl works with both the Full Time Video Staff and Trusted Contractors to bring clients' visions to life.

Alford Media uses Projection, LED, Live Cameras, Multi Screen Graphics, & Video for Live Events and combines the skills of production with the skills of project management and installation.



Danielle Yaffie *

Show Site Coordinator



Danielle Yaffie is a Show Site Coordinator at Alford Media Services, where she plays a key role in providing show site support and works as a video technician. Danielle graduated from the University of North Texas in 2024 with a degree in Media Arts and French. With a passion for both media production and technology, she helps ensure smooth operations

on-site for various events, blending her skills in coordination and technical expertise.

NEP Group, Inc. (Table 25)

Craig Betler
Director, Global Talent Acquisition



Craig joined NEP Group in early 2020 after serving in HR leadership roles in various industries – oil & gas, manufacturing, and healthcare. He has spent his career helping organizations design & implement programs to attract, retain and develop the talent needed for success.

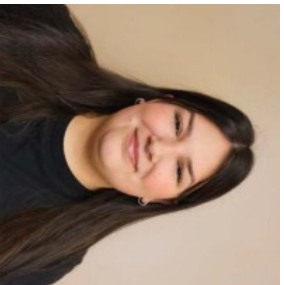
John DeSilva
Engineering Manager

As the Engineering Manager at NEP Group, Inc., John's mission is to lead his team in providing top-quality broadcast services and to continually enhance operational efficiency. With a focus on team performance and process optimization, he has advanced to oversee 10 broadcast engineers and technicians, ensuring efficient daily operations and high-quality output. His team has successfully streamlined processes, resulting in boosted productivity and seamless daily workflows.



John's role encompasses managing a substantial inventory of graphics servers and delivering managed services to high profile broadcasters like ESPN and CBS Sports. This responsibility has honed his skills in quality control and technical support, particularly within live events. John is dedicated to fostering strategic vendor relationships, maintaining cutting-edge knowledge in real-time graphics technology, and nurturing an environment conducive to professional growth and excellence in the broadcast industry.

Ryleigh Hammons *
Mobile Unit Engineer



Ryleigh is a 2024 Media Arts graduate and is currently a mobile unit engineer for NEP Group, Inc. She recently completed NEP's engineering apprenticeship before stepping into her current role. Ryleigh's career includes an assistant studio engineer at UNT, an engineering intern with CBS DFW, Freelancer for The Star in Frisco, and Freelancer at Texas Motor Speedway.

BLANC Cowork + Studio (Table 26)

Bryce Barnett
Community Coordinator



Bryce Barnett is the Community Coordinator for BLANC cowork + studio, a coworking and studio space located in Fort Worth, Texas. He supports BLANC by prioritizing the rental experience, ensuring smooth transitions between rental groups, and serving as the point of contact for general communications. Additionally, Bryce is an experienced podcast technician, operating both audio and video equipment to produce high-quality content for podcasters of all experience levels. Through his work, Bryce connects with and supports the local creative community of Fort Worth and continues his impassioned involvement in film and media.

Arcpoint Studios (Table 26)
Josey Taylor *
Producer



After graduating from the University of North Texas in 2017, Josey Taylor set out to turn her passion for production into a career. She now works as a producer at a video production studio, managing creative projects from start to finish. Josey believes in pursuing opportunities with intention, trusting the process, and building a career you truly love.

Dallas Film Commission (Table 27)
★ **Austin Flores**
Location Specialist

Under the leadership of the Dallas Film Commissioner, Austin Flores is your first point of contact regarding locations, crew, and more. Austin also runs the social media channels and is the lead producer of the [Dallas Film Podcast](#).



SAG-AFTRA Dallas Fort Worth (Table 28)

Cynthia Santiago

Producer/Actress



Cynthia Santiago is a film industry professional with more than 15 years of experience spanning acting, assistant directing, producing, and directing. Her work both in front of and behind the camera has given her a comprehensive understanding of both the creative and business dimensions of film and television. A dedicated mentor and industry advocate, Cynthia supports emerging talent in honing their craft and building sustainable, empowered careers. She is available for professional acting coaching

and provides strategic guidance on navigating the entertainment industry — from securing representation to confidently positioning oneself for long-term success. Cynthia is committed to helping the next generation of storytellers move forward with clarity, strategy, and purpose.

Do214 (Table 29)

Faith Alvarez*

Content Manager

Faith Alvarez is the Content Manager for Do214, a popular events and entertainment platform based in Dallas, Texas. With a keen eye for detail and a passion for storytelling, she curates engaging content that highlights the city's vibrant cultural scene. Faith brings creativity and local expertise to her role, helping connect Dallas residents and visitors alike with the best experiences the city has to offer.



Telemundo (Table 30)

☆Norma García

News Anchor



Norma García is an award winning journalist and trusted voice in the Dallas-Fort Worth community. She anchors Telemundo 39's 4 p.m., 4:30 p.m., and 10 p.m. newscasts and hosts Enfoque 39, a political news magazine dedicated to in depth analysis of current affairs with a focus on issues impacting the Hispanic community.

With extensive experience as a news anchor and reporter, Norma has covered a wide range of national and international events. Most recently, she provided comprehensive coverage of Mexico's historic presidential election, where the nation elected its first female president, reporting for both Telemundo 39 and NBC 5. In 2017, she became the first U.S. journalist to provide live, on-the-ground coverage of the devastating September 19 earthquake in Mexico, delivering bilingual reports for Telemundo 39, NBC 5, and their digital platforms.

Throughout her career, Norma has earned over 30 Lone Star Emmy Awards, recognized for her excellence as a news anchor, reporter, producer, and writer.

Heart Media (Table 31)

Hannah McGinty*

Chief Executive Officer

Hannah McGinty is the visionary founder and CEO of Heart Media, a dynamic video production company based in Denton, Texas. With a background in radio, television, and film from the University of North Texas, she brings a wealth of experience in music and audio production, video production, sound design, video editing, and journalism to her work. Driven by a deep passion for storytelling and a commitment to authenticity, Hannah leads her team in crafting compelling visual narratives that resonate with audiences and bring them to take action. Her work is inspired by her faith and a desire to uplift and empower others through the stories they share.



Cook Children's Health Care System (Table 32)

Chelsea Kretz*

Director of Public Relations



With 16 years of experience in strategic communications, media/public relations, and journalism, Chelsea Kretz is a professional storyteller with a passion for serving others and connecting with communities.

She has built strong connections with local and national media partners and PIOs through her roles as Director of Public Relations at Cook Children's Medical Center-Fort Worth, FOX 4 News Producer, PIO for Fort Worth Police and Grand Prairie Police Departments, Media and PR Manager at Parkland Hospital in Dallas and as a Social Media Specialist for the College Football Playoff campaign with The Richards Group Advertising Agency. She serves on the Board of Directors as President of the National Information Officers Association, and previously served as Chair of the North Texas PIO Group.

The Video Consortium (Table 33)

Eboni Johnson-Kaba *
Documentary Filmmaker

Eboni Johnson-Kaba is a filmmaker and interdisciplinary artist who believes in the power of story, community, and collaboration to inspire change and challenge ignorance. Rooted in the traditions of Black southern storytelling, her work blends documentary film, oral history, and emerging media to uplift underrepresented narratives. She was named a 2024 Rising Star in Public Media by *Current* magazine, a 2023 PGA Creates Nonfiction Fellow, and serves as the Talent Development Manager for Black Public Media.



Daniel Jarvis
Director

Daniel Jarvis is a Dallas-based video strategist, specializing in documentary and brand storytelling. He is the former Story Producer and Editor for The George Lucas Educational Foundation (Edutopia), later he served as Creative Director at Virgin Orbit, leading content strategy and high-stakes orbital rocket launch storytelling.

He has co-created broadcast features for Smithsonian, Discovery+, and Channel 4 UK, and has piloted drone cinematography for network and commercial productions including FOX's 9-1-1, A&E hip-hop documentaries, and a wide range of automotive and brand campaigns.

As founder of Drones of Peace, Jarvis has led aerial and ground production in 13 countries across 3 continents, often operating in

technically demanding, resource-limited environments, that require coordination with foreign governments. Described by past clients as 'The Delta Force of Filmmaking' Jarvis' methodology is built on adaptability, logistics discipline, and the ability to deliver under pressure.

Whether coordinating large crews, translating complex technology into accessible narrative, or executing in the field with minimal backup, Jarvis is the creative force that brands send into situations that require precision and results.



Dallas Police Department | Media Relations (Table 34)

Corbin Rubinson *
Senior Public Information Officer

Corbin Rubinson has served as the Senior Public Information Officer for the Dallas Police Department since September 2024. Previously, he was a Public Information Officer for City of Dallas 2017-2019, and was a PIO intern during the July 7, 2016, sniper attack in downtown Dallas that killed five police officers and wounded nine.

Corbin has led media relations efforts for multiple City Departments, including crisis communications during officer-involved shootings, line of duty deaths, mega shelter operations, inclement weather events, and disasters such as gas pipeline explosions. Corbin earned a Bachelor of Arts in Radio, Television and Film, a Marketing Minor and Television News Producing Certificate from the University of North Texas in 2016.



Brian Reveals Media (Table 35)

Brian Whitlock
CEO & Owner



Brian Reveals is a filmmaker, director, producer, writer, actor, media innovator, and entrepreneur based in the Dallas-Fort Worth metroplex.

He is the founder and CEO of Brian Reveals Media, LLC, a turnkey multimedia production and entertainment company launched in 2021. The company delivers full above-the-line and below-the-line services, including story development, directing, casting, production, editing, VFX, animation, sound, scoring, and post-production, alongside live broadcast streaming and data-management capabilities. Brian's mission is to help clients and creative partners use media to educate, inspire, and evolve how art and imagery are utilized to tell impactful stories.

NBCUniversal (Table 36)

Tim Carista *
Director of Operations

As the Director of Operations at NBCUniversal, I oversee a dynamic portfolio that includes the NBC and Telemundo stations in the Dallas-Fort Worth (DFW) market, as well as Telemundo stations in Houston, San Antonio, and McAllen. My role involves strategic leadership, operational excellence, and a commitment to delivering high-quality broadcast and production experiences across these key Texas markets. I also serve as Chair of the Production Operations Committee for NBCU Local, leading the initiative to establish a standardized framework for current and future production workflows across all NBC and Telemundo owned-and-operated (O&O) local stations. Through this leadership role, I drive innovation, consistency, and efficiency in production processes, ensuring our teams are well-equipped to meet evolving industry standards and audience expectations.



<p>Dallas Cowboys Football Club (Table 1) Justin Brumit*, Event Presentation Coordinator Matt Fields*, Senior Broadcast AV Technician Mario Perez*, Broadcast Engineering Manager</p>	<p>WFAA Media (TEGNA) (Table 2) Ryan Wood, Director of Community Impact Sandra Turner*, Coordinating Producer</p>
<p>WRR Classical 101.1 (Table 3) Amy Bishop*, Director of Marketing & Promotions/On-air host (Radio)</p>	<p>Service Broadcast Corp. (Table 3) ☆Kevin Jenkins (MOD), Exec Vice President of Corporate Sales</p>
<p>YMCA Dallas (Table 4) La Shae Leonard*, AVP of Communications Varsha Sareen, Strategic Marketing & Communications</p>	<p>Gray Communications (Table 5) Joe Terrell*, KLTN News Director-Tyler Matt Griffin, KXII News Director</p>
<p>NewsNation & Hershey Creative (Table 6) ☆David Hershey, Creative Director Lori Hershey, VP</p>	<p>Freelance Voice Actor (Table 7) Jenna Birmingham</p>
<p>Texas Film Gear Aviation Cinemas - The Texas Theater (Table 8) Barak Epstein*, Filmmaker / Producer</p>	<p>Oak Cliff Film Festival The Texas Theater (Table 8) ☆Ashton Campbell*, Executive Producer / Director</p>
<p>Talented Friends INC Aviation Cinemas (Table 8) Jason Reimer, Creative Director</p>	<p>Nexstar (Table 9) ☆Austin Kellerman*, VP of Digital Content</p>
<p>AMS Pictures (Table 10) Andrew Rye*, Director of Video Production Bret Harrell, Chief Operating Officer Jake Pickle*, Video & IT Engineer</p>	<p>Cinemastory Production (Table 11) Isabella Tuite*, Associate Producer Christina Flygstad, Producer</p>
<p>Denton Black Film Festival (Table 12) Linda Eaddy* and Harry Eaddy* Festival Directors / Founders</p>	<p>NBC 5 Dallas (Table 13) Michael Gibson Jr.* Senior Producer / Community Impact Journalist</p>
<p>Moth Eye Creative (Table 14) Claire DeJarnett*, Filmmaker Matt Farmer*, Director of Digital Media</p>	<p>Thin Line Fest / Pinnacle Live (Table 15) Josh Butler*, Festival Director / Vice President Katie Rose Crosswhite, Director of Account Management</p>
<p>DATALUS Pictures / RabbitWorm (Table 16) Johnathan Paul*, Filmmaker / Producer Josh Gilbert, Writer / Producer Chris Young, Sr. Project Manager</p>	<p>IATSE 484 (Table 17) John Garcia, Vice President ☆Brandon Noack*, Local 484 Business Agent Eve Butterly, Script Supervisor</p>
<p>CBS Dallas (Table 18) Whitney Wilson, SR. Manager, Human Resources Stewart McKenzie, Executive Producer</p>	<p>KTEN Lockwood Broadcasting (Table 19) Brendan Agans, News Director Kyle Parker, Production Manager</p>
<p>City of Denton (Table 20) Matilda Weeden, Economic Development Specialist Kimberly Barroteran, Multimedia Journalist</p>	<p>ESPN (Table 21) ☆Whitley Pleasant*, Creative Producer</p>
<p>DALLAS Stars (Table 22) Jonathan Maniet*, Game Presentation Manager Jordan Foreman*, Production Manager</p>	<p>Lone Star Film Society (Table 23) Chad Mathews, Festival & Film Society Director</p>
<p>Alford Media (Table 24) ☆Daryl Barnard, Video Service Manager Danielle Yaffie*, Show Site Coordinator</p>	<p>NEP Group (Table 25) Craig Betler, Director, Global Talent Acquisition John De Silva, Engineering Manager Ryleigh Hammons*, Mobile Unit Engineer</p>
<p>Arc Point Studio (Table 26) Josey Taylor*, Producer</p>	<p>BLANC cowork + Studio (Table 26) Bryce Barnett, Community Coordinator</p>
<p>Dallas Film Commission (Table 27) ☆Austin Flores, Location Specialist</p>	<p>SAG AFTRA Dallas-Fort Worth (Table 28) Cynthia Santiago, Producer/Actress</p>
<p>Do214 (Table 29) Faith Alvarez*, Content Manager</p>	<p>Telemundo (Table 30) ☆Norma Garcia, News Anchor</p>
<p>Heart Media (Table 31) Hannah McGinty*, CEO</p>	<p>Cook Children's Health Care System (Table 32) Chelsea Kretz*, Director of Public Relations</p>
<p>The Video Consortium (Table 33) Ebony Johnson-Kaba*, Filmmaker Daniel Jarvis, Director</p>	<p>Dallas PD Media Relations (Table 34) Corbin Rubinson*, Senior Public Information Officer</p>
<p>Brian Reveals Media (Table 35) Brian Whitlock, CEO / Owner</p>	<p>NBCUniversal (Table 36) Tim Carista*, Director of Operations</p>



UPCOMING EVENTS:

Media Arts Film Festival

April 24-25, 2026

Radio, TV, Film & Performing Arts Building
(RTFP) 184
6:00 PM

Media Arts Honors Night

Wednesday, April 29, 2026

Union Ballroom 314
6:00 PM

1st Year MFA Documentary Screening

Thursday, April 30, 2026

Radio, TV, Film & Performing Arts Building
(RTFP) 184
6:00 PM

Advanced Film Screening

Friday, May 1, 2026

Radio, TV, Film & Performing Arts Building
(RTFP) 184
6:00 PM

Thesis MFA Documentary Screening

Thursday, May 7, 2026

Radio, TV, Film & Performing Arts Building
(RTFP) 184
7:00 PM

2nd MFA Documentary Screening

Friday, May 8, 2026

Radio, TV, Film & Performing Arts Building
(RTFP) 184
4:00 PM