



CAREER KICKSTARTER

Meet The
Panelists



Service Broadcasting Corp.

KEVIN JENKINS

Executive Vice President of Corporate Sales

Panel Moderator

Kevin D. Jenkins is Executive Vice President of Corporate Sales for Service Broadcasting's leading radio stations KKDA-FM and KRNK-FM which serve the African American market segment of Dallas-Ft. Worth. With over 35 years of marketing and advertising sales experience in minority markets, Kevin is able to connect clients to the fastest growing market segment and its buying power. African-Americans, Asian-Americans, and Latinos have seen the largest percentage increases in buying power in the last two decades.



Embracing multicultural marketing with a nuanced and culturally sensitive approach is something for which Kevin advocates passionately. After majoring in Marketing & Communications at Columbia College in Chicago, Kevin held positions at top agencies Tatham-Laird & Kudner & Burrell Advertising where he handled African American marketing for the blue chip accounts including Coca Cola, Ford, & McDonald's. Kevin is also on the Media Arts Executive Board for UNT.

LinkedIn: [linkedin.com/in/tokevinjenkins](https://www.linkedin.com/in/tokevinjenkins)

Dallas Film Commission
AUSTIN FLORES
Location Specialist



Under the leadership of the Dallas Film Commission, Austin Flores is your first point of contact regarding locations, crew, and more. Austin serves as the location specialist for the Dallas Film Commission and was also the conference director for the first ever conference of the Dallas International Film Festival. Austin also runs the social media channels and is the lead producer of the Dallas Film Podcast.

LinkedIn: [linkedin.com/in/ausflor](https://www.linkedin.com/in/ausflor)

Telemundo
NORMA GARCÍA
News Anchor



TELEMUNDO

Norma García is an award winning journalist and trusted voice in the Dallas-Fort Worth community. She anchors Telemundo 39's 4 p.m., 4:30 p.m., and 10 p.m. newscasts and hosts Enfoque 39, a political news magazine dedicated to in depth analysis of current affairs with a focus on issues impacting the Hispanic community.

With extensive experience as a news anchor and reporter, Norma has covered a wide range of national and international events. Most recently, she provided comprehensive coverage of Mexico's historic presidential election, where the nation elected its first female president, reporting for both Telemundo 39 and NBC 5. In 2017, she became the first U.S. journalist to provide live, on-the-ground coverage of the devastating September 19 earthquake in Mexico, delivering bilingual reports for Telemundo 39, NBC 5, and their digital platforms.

Throughout her career, Norma has earned over 30 Lone Star Emmy Awards, recognized for her excellence as a news anchor, reporter, producer, and writer.



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Oak Cliff Film Fest & The Texas Theater

ASHTON CAMPBELL

Executive Producer/Director



OAK CLIFF
FILM FESTIVAL



THE TEXAS THEATRE



Ashton Campbell, based in Dallas, Texas, is a seasoned filmmaker and the founder of Three 7 Media (also known as Three Seven Media). With over 15 years of experience in producing, directing, and editing, he has crafted thousands of film frames, translating to billions of visual "words" through his work. A Dallas native, Campbell specializes in documentary style storytelling, letting his projects, viewable on threesevenmedia.com, speak for themselves. As of March 7, 2025, he continues to lead Three 7 Media, delivering impactful content that resonates with audiences and clients alike.



UNT ALUMNI

LinkedIn: [linkedin.com/in/ashtoncampbell](https://www.linkedin.com/in/ashtoncampbell)

ESPN

WHITLEY PLEASANT

Creative Producer/Sports Broadcaster



Whitley is a Creative Producer on ESPN's Visual Storytelling Strategy & Integration team, bringing together a unique blend of production experience, on-air reporting, and creative operations. A 2016 graduate of the University of North Texas, she spent nearly five years as a Graphics Operator, Associate Producer, and High School Football Sideline Reporter at Fox Sports Southwest, while also covering the Dallas Mavericks, Dallas Wings, and the Women's Final Four for D210SportsTV. She joined ESPN in 2021 as an Associate Editorial Graphics Producer and has since grown into a creative focused role shaping workflows and storytelling across the company.



UNT ALUMNI

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Alford Media
DARYL BARNARD
Video Service Manager

ALFORD MEDIA



Daryl Barnard has been the Video Service Manager since March 2022. With over 30 years in Broadcast and Corporate event video, Daryl works with both the full time video staff and trusted contractors to bring clients' visions to life.

Alford Media uses Projection, LED, Live Cameras, Multi Screen Graphics, & Video for Live Events and combines the skills of production with the skills of project management and installation.

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Nexstar Media Group, INC.
AUSTIN KELLERMAN
Vice President of Digital Content



Austin works each day to be an innovative, energetic, and optimistic content leader in the digital space. As the Vice President of Local Digital Content Strategy for Nexstar Media Group, Austin works with more than 200 television stations across the country to build localized strategies, implement best practices, and create high-performing content that can be shared across the company.

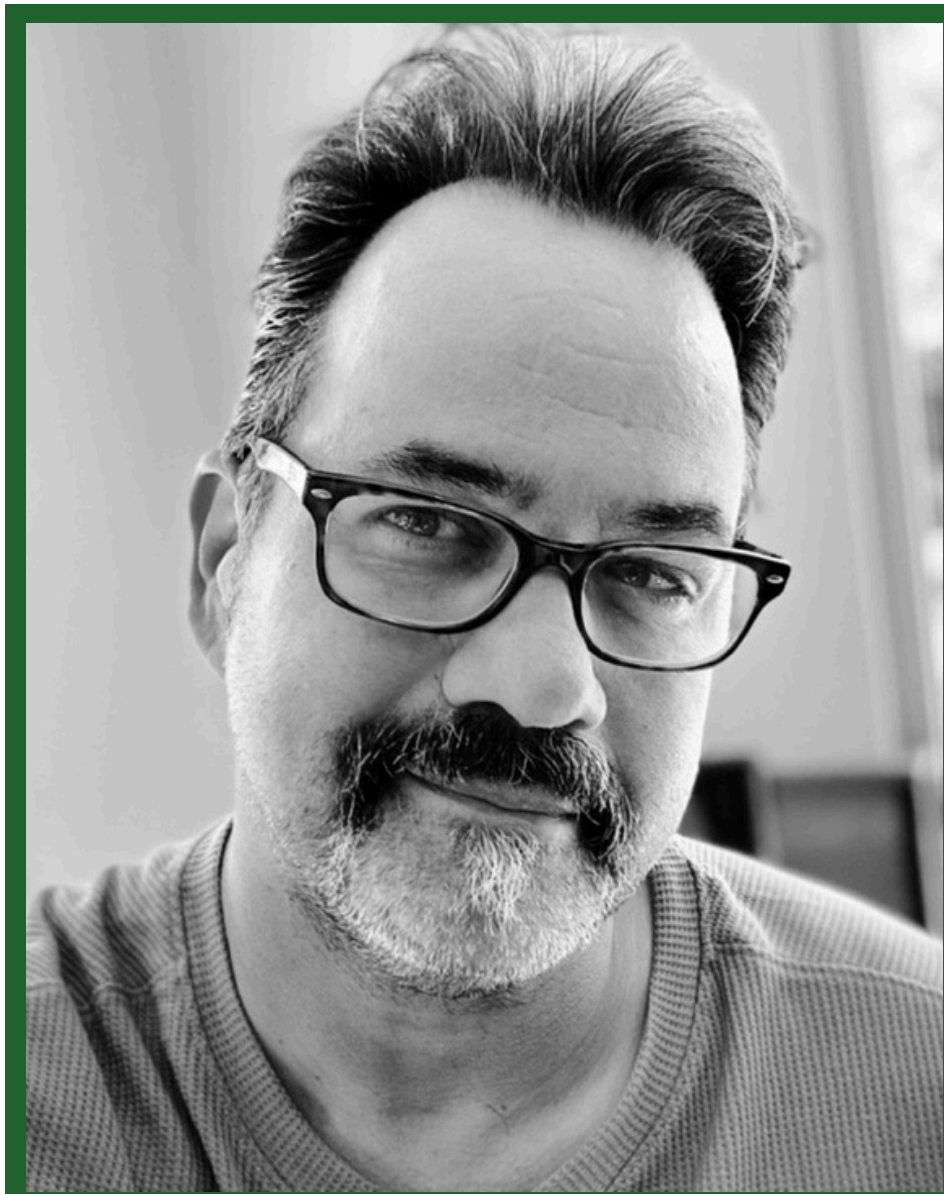
A fun fact about Austin is that he got his start in digital and television through professional wrestling. While most college students spent the weekends partying on campus, he drove his Toyota Corolla across Texas to work in independent wrestling in whatever capacity he could. He wrote, edited, produced, marketed, promoted, and performed in dozens of shows over 4 years.



UNT ALUMNI

LinkedIn: [linkedin.com/in/austinkellerman](https://www.linkedin.com/in/austinkellerman)

NewsNation
DAVID HERSHEY
Creative Director



David is a 30-time Emmy award-winning branding and creative professional. He's an accomplished Director, Producer, Editor, Writer and overall creative problem-solver of over 30 years and currently serves as a Creative Director for NewsNation, a national cable news channel. Previously, he was the Vice-President of Creative Services for the CBS Television stations in Dallas-Fort Worth for nearly 20 years.

He's also created network creatives for various national brands. When he's not working, you'll probably find him driving his 1977 'Bandit' style Pontiac Trans AM down a back road here in Texas and spending time with his family.

LinkedIn: [linkedin.com/in/hersheycreative](https://www.linkedin.com/in/hersheycreative)

IATSE Local 484
BRANDON NOACK
Local 484 Business Agent



Starting in the industry over 20 years ago, Brandon Noack was invited to work on a TV show playing a background firefighter and paramedic since he was working as a ff and medic in real life. Brandon felt right at home in an environment that was full of organized chaos. Within 2 years he'd left the Fire Department and was working full time as an actor or crew. As he came to realize working behind the camera was his true passion, he started contacting every Special Effects crew member he could to get some time to learn from the professionals.

For over 20 years Brandon has worked in Special Effects, but has also worked as a stunt performer, an Armorer, in Set Dec, in Locations, an AD, Production Coordinator, and even Craft Services. Brandon has found his true calling representing the union crew in Texas and Oklahoma as the Business Agent for IATSE Local 484, fighting for those working under his contracts to get the representation they deserve.



UNT ALUMNI

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