

Application Materials for the Master of Science in Digital Communication Analytics (MSDCA)

All items must be uploaded on the UNT GradCAS portal. Go to <https://www.unt.edu/admissions/apply-now.html> for more information. You must carefully proofread all materials for misspellings and text errors prior to submission.

All application materials you submit must be free of academic misconduct defined by UNT Policy #06.003 (<https://policy.unt.edu/policy/06-003>). Read the policy very carefully before submission. For example, you must not copy and paste anything from the internet or a publication without in-text citations, references and double quotation marks. Also, you must not use AI-generated texts and long or many direct quotes. Your submission materials will be run by Turnitin and other software for their originality. If any of your submission materials is legitimately flagged for academic misconduct, you will be denied admission. International applicants must recognize their academic culture may be different from that of the United States.

- **Statement of Purpose** – A purpose statement must discuss your goals and rationale for applying to the Mayborn Master's program with a brief description of your career and research expectations about work and further education. This essay has no word count, font size or spacing requirement. Simply tell the review committee about yourself and why you feel an advanced degree will assist you in attaining your goals.
- **Resume or Curriculum Vitae** – This document must address your educational background, previous work experience, publications, performances, exhibitions, previous research experience, skills, and community involvement.
- **Recommendations** – Names of at least **two** references and their contact information must be entered, and the system will send an automated request for their recommendation. They must be familiar with your academic and/or professional abilities. Preferably, they should be from a professor of the last academic institution attended or a past/present workplace supervisor. Your family members, relatives and classmates are not good references.
- **Graduate Applicant Self-Evaluation** – You must answer questions to evaluate yourself.
- **Writing/Work Samples** – At least **three** writing or work samples must be your original works of authorship. Examples include news stories, essays, technical writing, book reports, advertisements, public relations materials, photography, speeches, scripts, design samples, and web design.

All inquiries must be sent to MaybornGraduateInstitute@unt.edu.